

MODULE SPECIFICATION PROFORMA

Module Title:	Sustainable Business Practices	Level:	5	Credit Value:	20
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Module code:	BUS550	Is this a new module?	No	Code of module being replaced:	N/A
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Cost Centre(s):	GAMG	JACS3 code:	N215
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With effect from:	January 18
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School:	Business	Module Leader:	Dr Jan Green
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Scheduled learning and teaching hours	30 hrs
Guided independent study	170 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
MBus Business	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BA (Hons) Hospitality Tourism and Event Management	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BA (Hons) Global Business	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BSc (Hons) Sports Management	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BA (Hons) Retail Management	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BA (Hons) Performance and People Management	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Pre-requisites
None

Office use only

Initial approval: September 14

Date revised: January 2018 (removal from BA Business programme)

Version: 4

Module Aims

To provide an analytical perspective in relation to the diverse sustainable business practices that have increasing relevance within the global business arena. To give consideration to the wider role of business in society and the ethical implications of resource depletion in pursuit of business aspirations which are addressed through the practices of corporate governance.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

1	Critically analyse the concept of sustainability and the responsible use of resources	KS1	KS3
		KS4	KS5
		KS6	KS7
2	Present an in-depth critique of business stakeholder influences and possible corporate responses	KS1	KS2
		KS3	KS4
		KS5	KS6
		KS7	
3	Recognise and evaluate ways in which business embraces an ethical approach through the strategic application of corporate governance	KS3	KS5
		KS6	KS7
4	Demonstrate and identify measurable ways in which businesses may benefit from the adoption of corporate responsibility practices	KS1	KS5
		KS10	

Transferable skills and other attributes

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Derogations

None

Assessment:

1. Design and present a poster which depicts a selected effect of the mismanagement of resources by business and ways in which stakeholders may respond
2. A report that proposes the incorporation of sustainable practices which are demonstrably ethical and draws on corporate governance management techniques.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1,2	Poster	40		
2	3,4	Report	60		3000

Learning and Teaching Strategies:

This module will be delivered using a combination of digital lectures, group tutorials, student-led discussion, practical exercises, directed and self-directed study.

Syllabus outline:

1. Sustainability: a business essential, or nice to have
2. Renewable resources
3. Stakeholder interests – consumer, corporation, government, society
4. Origins of corporate responsibility
5. Business ethics
6. Corporate Governance Framework and Reporting
7. Globalisation and corporate responsibility
8. Sustainable standards: ISO26000 – Guidance on social responsibility and ECO Management and Audit Scheme
9. Carbon Markets

Bibliography:

Essential reading

Young, S.T. and Dhanda, K.K. (2013) Sustainability: Essentials for Business, Sage Publications, London

Other indicative reading

Blowfield, M and Murray, A. (2011) Corporate Responsibility, 2nd. Edition, Oxford University Press, Oxford

Collins, D. (2012) Business Ethics: How to Design and Manage Ethical Organizations, John Wiley, Chichester

Corrigan, N, Sayce, S and Taylor, R (2009) Sustainability in practice from local to global: making a difference, Kingston University Press, Kingston

Crane, F.A.A. and Matten, D. (2010) Business Ethics, managing corporate citizenship and sustainability in the age of globalization, Oxford University Press, Oxford

Harvard Business Review on Corporate Responsibility (2003), Harvard Business Publishing

Worthington, I. (2013) Greening Business: Research, Theory and Practice, Oxford University Press, Oxford

Websites

www.iso.org – Global Reporting Initiative

ec.europa.eu/environment – ECO-Management and Audit Scheme

Journals

Business Ethics: A European Review

Business and Society Review

Corporate Governance

Social Responsibility Journal

Sustainability Accounting, Management and Policy Journal